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Garland Activewear, Inc. Resale Web Policy

Garland Activewear, Inc. has made a tremendous investment of our time and money in developing our name, fit, quality and goodwill. To best maintain this hard-earned standard of excellence, we have made a business decision to reserve internet sales to Garland Activewear, Inc. This decision has been made as part of our overall marketing and business strategy, as well as a way to ensure the consistency and quality of our brand and name.

By centralizing sales at garlandactivewear.com, we also support our wholesale and consignment network. A prerequisite for selling our goods is that you must operate a pro-shop within an athletic facility, or a free-standing retail store with an appropriate commercial business address. We find it to be unfair if customers were to come into a pro-shop or specialty store, view our products, seek the advice of the sales person, try the product on, and then go home to their personal computer, and order from someone who has not provided these services. We must safeguard the standard of excellence that Garland has worked so hard to achieve, for its own benefit, and the benefit of our partners, who are working towards the same objective.

Therefore, the following methods of soliciting sales for Garland Activewear are prohibited and will result in termination as an authorized Garland Activewear wholesaler and/or other measures if appropriate: sales or advertising over the internet, in any catalog or website not produced or approved by Garland Activewear, by email or by any distributed print media. These rights are expressly reserved for Garland Activewear, Inc, unless we receive an unusual request for an exception in writing and the request is granted by written permission from an authorized representative of Garland Activewear, Inc. If a non-internet advertisement is strictly for a local promotion, no request is necessary. Also note that any use of the Garland Activewear logo, in any form, is prohibited, unless approved in writing by Garland Activewear. Garland recognizes that while our partners are numerous, there are still customers who do not have access to our products because they do not live in proximity to stores and pro-shops that carry Garland products. Our website was built to address that need. Again, reserving internet and catalogue sales to Garland assures uniform quality of representation of Garland products and also offers customers merchandise at Garland Activeweares suggested retail prices.